Company Snapshoot

• Airiti is the leading eContent aggregator and publisher for Chinese speaking communities.

• Established in 2000

• Location:
  – Headquarter in Taipei, Taiwan
  – Branch Offices: Beijing & Shanghai, China

• Employees: 130+
Airiti Products & Services

- **Academic Databases:**
  - Chinese Electronic Periodical (CEPS)
  - Electronic Thesis & Dissertations (CETD)
  - Airiti Electronic Books (ABC)
  - Academic Citation Index

- **Art Databases:**
  - National Palace Museum Online (NPM)
  - National Palace Museum Periodical (NPMtext)

- **Academic Publishing - Airiti Press**
Chinese Electronic Periodical (CEPS)

http://www.airiti.com/ceps

- Includes 3,500 full text academic periodicals from China, Taiwan and HK.
- 5 subjects: Humanities (22%), SS (38%), and 3 other science fields.
- Selects journals cited in leading Chinese and academic indices including:
  - SSCI, SCI, Medline, TSSCI, CSSCI, CSCD and A Guide to the Core Journals of China.
- Over 50% titles are core journals
Taiwan Electronic Periodical (TEPS)

http://www.airiti.com/teps

- 900 periodicals, the largest collection of full-text Taiwanese periodicals.
- 5 subjects: Humanities (17%), SS (41%), and 3 other science fields.
- Selects journals cited in leading Chinese and academic indices including:
  - SSCI, SCI, Medline, TSSCI, CSSCI, CSCD and A Guide to the Core Journals of China.
- Includes 90% of Taiwan academic periodicals
Electronic Thesis & Dissertations (CETD)

http://www.cetd.com.tw

- Integrates the theses and dissertations from Taiwan.
- More than 85,000 full text; continually increasing at 30,000 yearly.
- Including National Taiwan University, National Taiwan Normal University and over 45 institutes.

Features:
- High full text ratio
- Availability on new articles
- Licensed by authors
Airiti Electronic Books

http://www.airitibooks.com

- Complete collections from 700 popular publishers in Taiwan & top university press in China.
- 80% of the E-books are suitable for academic use.
- 50,000 titles in traditional & simplified Chinese in SS, history, literature, etc.
Airiti eBooks Viewer

- Features:
  - No need to download special viewer
  - Full text search
  - Personalized account
  - Full CMARC record
Academic Citation Index (ACI)

http://www.airiti.com/aci

- ACI is the 1st comprehensive citation index database for humanities and S.S. for Taiwan & China.
- It provides vital statistics (citations used & # of times cited) for scholars on their publications & for research institutions on their research performance.
National Palace Museum Online (NPM)

http://www.airitinpm.com

- The only database authorized by the National Palace Museum, Taipei.
- Contains the finest antiques of painting, calligraphy, ceramics, Jade and etc.
- Over 14,000 images for 8,000 artifacts. Detail viewing available.
- Professional content & subject tutorial written by researchers and scholars.
NPM Artifact Detail
射女鼎 (商朝)
NPM Periodical (NPMtext)

http://www.npmtext.com

• Offers access to articles that has been published over 40 years by NPM.

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Chiang Ching-Kuo Foundation: Subvention Program

- Making Taiwanese academic databases available to qualified European libraries at a discounted subscription rate.

- 3 year subvention program

- Qualified databases:
  1. Taiwan Electronic Periodical Services (TEPS)  
     http://www.airiti.com/teps
  2. National Palace Museum Online (NPM Online)  
     http://www.airitinpm.com

- Deadline: December, 2010 (limited availability)
Some of Our Customer Coverage

Our other customers includes:

- ENS Lyon, British Library, Harvard University, Stanford University, Metropolitan Museum of Art, Universities from Hong Kong and Macao, including 90% Taiwanese Universities and the list goes on.
Thank You!!

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